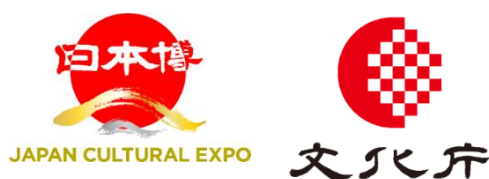


Program Report

- Program Title: SIENA Wind Orchestra Conducted by Sado Yutaka “Brass Festival 2021”
- Date: Saturday 2 October, 2021 15:00 (Doors open at 14:00)
- Venue: Main Hall, Fenice Sacay
- Contents: Combining outstanding performance skill and familiar pop songs with talk, this concert is performed by Sado Yukata and the SIENA Wind Orchestra, who have a wide variety of fans ranging from brass band students to classical music lovers.
This performance features Third Symphony by Barnes, a famous piece that reigns over the wind instrument world. Armenian Dances Part 1 and 2 by Alfred Reed was also performed to commemorate the centennial anniversary of the birth of the “father of wind instruments”.
- Organizer: Fenice Sacay (Sakai City Cultural Foundation)
- Produced by: CRYSTAL ARTS INC.
- Spectators/Capacity: 1,028 people/1,958 seats
- Outcomes: In align with the extension of the declaration of the State of Emergency in September 2021, ticket sales were adjusted to follow event restrictions (seating of max. 50%). Upon lifting of the declaration, on-the-day tickets (limited amount) were sold.
This program was carried out with large restrictions in advertising and seating due to COVID-19, however we were able to gather distant fans of SIENA Wind Orchestra, brass band club students and many other spectators to enjoy the performance at an outstanding venue and spread awareness of the hall’s presence and branding. It proved to be successful in promoting the attractiveness of cultural resources in Sakai.



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